

* 180 Cambridge, Mass.

have runs to 1/10th

"Bad looking problem here" - R.C.

"Should have to spend a lot of money here" - D.C.

"How many yrs. ab. we need for? 15 yrs. or

"Interior modernization w/ a new front" - D.C.

held?

meeting adjourned to 7:00 a.m., 5/25

(5/24/78) - cont.

1057 Lawrence St. (pop 16,770 in '50)

Q.W. Motor Mfg.

1057 Ave. is better than 1st Ave. (thru 1960)

Rock Island, Moine & Banquet "in 2nd story" (comes from Lawrence)

Should add 200' of store for 3000 (now 3,000 - 300)

Local data, old space - 41/78 - 30 yrs. 8400 sq. ft.

Could get in here right away - Main store on corner alley + second fl. is vacant + we can get it for from 2 to 3000 rent

Must do the most modest job. (We are now over 1 AM over on the 2nd fl.)

Take it, work toward getting more space.

Richfield, Minn.

"The Hub" - (J.C.C.) - act. we can do 4000 sq. ft.

discuss size of store-owners job.

J.C.C. has increased size of their store

15 yr. lease.

New landlord job. Large responsible for "K" work 72x120'

so steel fr. 1st fl., air cond. by landlord.

Rent \$11,000 min. against it 1/2 of sales.

Est. 300,000 sales; actual 22,634 (254%)

Cost: cost = \$110 M. (Est. 225,000)

Space 1000'. (100' x 120')

As we want a store of 1000' or 1200' - 1100'

" " " Walgreen have off food service (Ref. 1st fl. 1st fl. 1st fl.)

✓ limited to 1 variety + 1 drug store.



Book meet - 5/24/78 (cont.)

Store to be approx. 1100' to 1200' of store. (thru 1st fl. 1st fl. 1st fl.)

15 steel fr. + Pullman kitchen.

Madison Village, Wis. (Madison pop = 96 M in '51 (incl. lakes)

New store owners job. " = 675 M in '40.

at 41st St. E. of downtown Madison (of the lakes).

Sales estimates at 300 M (+ 375 M - 200)

94' of store, + 14 steel fl., being talked about.

"Good highways leading into this loc." - J.C.C.

"Some very disturbing things going on in downtown Mad."

"a couple of properties (actual) on E. side of capital park, being sold; J.C.C. moving away from our 1st store to other

side of park.

Cost: cost = 102 M.

New store in outlying development 87' x 100' plus all 20' x 50' fl. responsible for "K" work. 14 steel fr. 1st fl., air cond. by owner.

Rent \$16,000 + 4% of sales over \$200 M.

To be visited by R.W. & J.C.

Take it.

What did you say when the

bookkeeper told you his

wife had presented him

with a fifteen-pound boy?

Book meet (H.M. pop) - (J.C.C.)

Shenandoah Village (now) - Shenandoah Rd. - Many new homes being built

To access -

Th. R. - est. 300 to 400 M. - "It is too enthusiastic" - J.C.C.

Original for Book + Hall to put a 1st store here

OK